

East Timor Hearts Fund Strategic Plan 2017-20



Our vision

Better health and healthcare services for East Timorese with heart disease.

Our purpose

Best practice heart care for young East Timorese

Our values

Respect, Compassion, Integrity, Optimism, Collaboration

Strategic direction

Over the next three years we will focus on growing our provision of in-country services while continuing to support improvements in cardiac care in East Timor.



COMMENCE CARDIAC CARE FOR YOUNG PEOPLE IN EAST TIMOR

ACTIONS

1. Commence our transition toward providing in-country surgery.
2. Sustain our program of surgery in Australia.
3. Increase access to our services from regional locations in Timor-Leste.
4. Explore the potential to provide paediatric surgical care.

MEASURES

- » Commence in-country surgery visits by 2018.
- » Provide cardiac procedures in Australia for up to 20 patients each year.
- » Offer in-country surgery to up to 10 patients per year by 2020.
- » Incorporate one regional clinic location into each visit.



INCREASE AWARENESS AND SUPPORT FOR OUR WORK IN AUSTRALIA

ACTIONS

1. Strengthen the ETHF brand through a comprehensive marketing program.
2. Attract new donors, corporate and philanthropic support for our work.
3. Formalise partnerships with key organisations and supporters.
4. Support our ambassadors to raise the profile of ETHF with key stakeholders.

MEASURES

- » Achieve annual revenue of \$700,000 in 2017 and increase this by at least CPI each year until 2020.
- » Multi-year agreements in place with all major supporters.
- » Increase the number of ETHF donors by 20 per cent each year.



GROW OUR ROLE IN HEALTH PROMOTION AND EDUCATION

ACTIONS

1. Strengthen our partnership with the Guido Valadares National Hospital to develop local cardiac care services.
2. Expand local heart health professional education programs and resources.
3. Explore the potential for additional clinics for screening and prophylaxis.
4. Work with partner organisations in Timor-Leste to promote heart health and wellbeing.

MEASURES

- » Prophylaxis clinic commenced by 2017.
- » Implement the findings of the prevalence study.
- » Provide a program of health professional education in Timor-Leste every year.
- » Two ETHF cardiology scholarships completed by 2020.



STRENGTHEN OUR ORGANISATIONAL CAPABILITIES AND SYSTEMS TO SUPPORT GROWTH

ACTIONS

1. Support our clinical team to deliver excellent patient care.
2. Further develop our governance structures and operational resources.
3. Establish a permanent organisational presence in Timor-Leste.
4. Explore the potential for clinical back-up arrangements in another SE Asian country.

MEASURES

- » Clinician development and succession plan in place.
- » Additional staff resources in place by 2017.
- » Permanent services established in Dili by 2019.

